



RAD Studio XE2

The ultimate application development suite for Windows, Mac, mobile and Web



Embarcadero® RAD Studio XE2 is the fastest way to create business applications that are visually engaging and high performing for Windows, Mac, mobile, .NET, PHP and the Web. Over two million developers worldwide choose RAD Studio tools because they radically speed up the development process. With RAD Studio XE2, developers can now build 100% CPU and GPU native, high performing, visually engaging applications for Windows, Mac and iOS complete with GPU-powered HD and 3D UIs using the new FireMonkey™ platform with Delphi® or C++Builder®. You can also easily develop applications for the Web, Facebook and mobile which are ready for distribution on popular app stores using RadPHP.

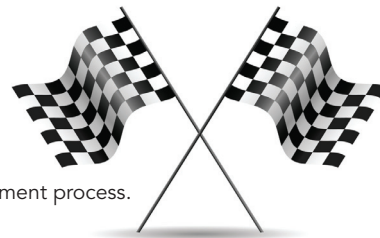


DELIVER FAST NATIVE APPLICATIONS ON WINDOWS, MAC, WEB AND MOBILE

With RAD Studio XE2, you can write an application once in Delphi and compile it for Windows and Mac and build applications for iOS. C++Builder applications can be compiled for Windows and Mac and with RadPHP you can easily build applications for the Web. RAD Studio XE2 applications are compiled into simple and efficient executables that are easy to distribute and deploy.

SPEED UP YOUR DEVELOPMENT PROCESS WITH RAD

Rapid Application Development (RAD) tools allow for fast visual prototyping. You get your customer's feedback on actual GUI prototypes and in real time before moving on to full production. With RAD Studio XE2 you also get thousands of built-in extendable components, which increase reusability and speed up your development process.



CREATE VISUALLY STUNNING AND INTERACTIVE BUSINESS APPLICATIONS

RAD Studio XE2's included application platforms, VCL and FireMonkey, help developers rapidly build business applications with higher quality user interfaces and rich data and services connectivity. The VCL framework is designed to build traditional Win32/Win64 form based GUI applications and

largely leverages the Windows operating system and APIs such as GDI to draw UIs. FireMonkey is a rich business application platform that enables developers to build visually spectacular HD and 3D business applications with incredibly fast performance on Windows, Mac and iOS.

BUILD APPLICATIONS THAT CONNECT EVERYWHERE

When you use RAD Studio, your applications get built-in high-speed connectivity to all popular databases. RAD Studio's RAD Cloud data and application services connect to all popular client platforms, frameworks, languages, and devices today. Connect iOS, Android, Blackberry and Windows Phone 7 mobile applications to your DataSnap applications and database services.



DATA-AWARE UIs AND BEYOND – VISUALIZE LIVE DATA

RAD Studio's new LiveBindings let you connect any data source to any VCL or FireMonkey user interface or graphic element. LiveBindings give you the power and creative freedom to present data to users in more intuitive and interactive ways. LiveBindings also include expressions, giving you incredible power and flexibility to build "dynamically" calculated and updated bindings.



CONNECTS WITH



New in RAD Studio XE2



- Build applications once and deploy to Windows and Mac
- Build native iOS applications
- 64-bit Delphi application development
- FireMonkey application platform
- Create apps for mobile devices
- GPU-powered HD and 3D user interfaces and visuals
- DataSnap connectors for various mobile platforms
- Powerful database access

Key Product Features

- Fast drag-and-drop design
- More than 500 visual controls
- Touch and gesturing support
- dbExpress with support for major databases
- DataSnap n-tier middleware with JSON, REST, HTTP, HTTPS, COM, and XML
- Cloud deployment to Amazon EC2 and work with Amazon and Windows Azure cloud data storage
- Centralized license management and tool deployment with Embarcadero® AppWave®
- Complete PHP IDE with editor, debugging and profiling
- Visual designers for PHP applications and HTML files
- RadPHP components for Facebook app development

Stunning HD and 3D business applications

- Rich GPU-based HD scalable vector UIs
- Maximum resolution on any device
- GPU powered 3D graphics and effects



No-code hardware effects

- Over 50 built-in GPU powered effects in FireMonkey
- Apply multiple simultaneous effects
- Non-destructive



Easily control UI styling

- Stylized VCL and FireMonkey UIs without coding
- Customize included styles or create your own



Put your data and logic in the cloud

- Run your business logic and data access in your own private cloud or Amazon EC2
- Works with Amazon and Azure cloud data



Delphi XE2	C++Builder XE2	RadPHP XE2
<p>The fastest way to build native Windows, Mac and iOS applications</p>	<p>Rapid visual C++ development environment</p>	<p>The fastest way to build applications for Web, Facebook and mobile</p>

RAD Studio XE2 also includes Embarcadero Prism™ and additional tools from our valued partners

RAD Studio is available in four editions

Professional	Enterprise	Ultimate	Architect
<p>RAD Studio XE2 Professional is designed for software developers and teams building PC, Mac, kiosk and mobile applications with or without embedded and local database persistence. RAD Studio includes Delphi®, C++Builder®, and RadPHP™ providing you with everything needed for fast development.</p>	<p>RAD Studio XE2 Enterprise is designed for software developers and teams building client/server, multi-tier, cloud, and Web applications. RAD Studio Enterprise offers seamless connectivity with a variety of database servers and enterprise data sources, as well as DataSnap multi-tier technology.</p>	<p>RAD Studio XE2 Ultimate is designed for software developers and teams building, managing, and tuning database-intensive applications with enterprise database systems. In addition to RAD application development, RAD Studio Ultimate includes SQL development, database change management, SQL profiling, and SQL tuning tools with DB PowerStudio®.</p>	<p>RAD Studio XE2 Architect is designed for application developers and teams building data-intensive client/server, cloud, GUI and Web applications with enterprise database systems. RAD Studio Architect combines data-driven rapid application development with rich visual data modeling.</p>

RAD Studio XE2 System Requirements	For developing 64-bit Windows applications	For developing OS X applications	For developing iOS applications
<ul style="list-style-type: none"> • 1 GB RAM (2 GB+ recommended) • Between 3 – 9 GB free hard disk space depending on edition and configuration • Basic GPU - Any vendor DirectX 9.0 class or better (Pixel Shader Level 2) • 1024x768 or higher-resolution monitor • Intel® Pentium® or compatible, 1.6 GHz minimum (2GHz+ recommended) 	<ul style="list-style-type: none"> • Mouse or other pointing device • Microsoft® Windows 7 (32-bit and 64-bit) • Microsoft® Windows Vista™ SP2 (32-bit and 64-bit) requires administrator rights • Microsoft® Windows XP Home or Professional (32-bit and 64-bit) SP2 or SP3 • Microsoft® Windows Server® 2003 SP1 or 2008 (32-bit and 64-bit) 	<ul style="list-style-type: none"> • PC running Windows connected with an Intel-based Mac, with 2 GB RAM or more, running OS X 10.6 (Snow Leopard) or OS X 10.7 (Lion) over a local area network using a SSH, VNC or Windows file sharing solution 	<ul style="list-style-type: none"> • On Snow Leopard: iOS 4.2 or 4.3 with compatible version of Xcode • On Lion: iOS 4.3 with compatible version of Xcode

Download a Free Trial at www.embarcadero.com

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